

**Artist:** Primal Beat  
**Title:** Earth Is Collapsing EP

**Release Date:** 24<sup>th</sup> February 2014  
**Release ID:** CW086x

Earth Is Collapsing EP is the next step in carving out Primal Beat's own unique techno sound with its special bass rumble, signature clap grooves and screaming synth prowess. This lot has peak time dancefloor written all over it with four tracks that simply hold no punches. These boys originate from the Italian part of Switzerland and are actually blood brothers. Together they have been on an electronic music journey exploring the many genres and boundaries in this broad spectrum of sound but it was not until they discovered hard, dark techno that their true passion was awoken and the deep desire for their own productions was born. And now they are absolutely unstoppable with many releases on a multitude of labels as well as remix and collab requests stacking up daily. Always pushing for more coverage Primal Beat has also expanded into live work through booking agency TECHNOlogie.



### Earth Is Collapsing ▶

Hear the death gong toll as the final reckoning is announced in this classic Primal Beat number. Massive thundering low end is neatly coupled with ghastly vocal slurs and bright rides. A series of mini breakdowns allows for further sounding of the gong before, bamm, back in with the booming drums. Neat.

### No Mercy ▶

Does exactly what it says on the tin from the word go. An incessant piercing high end alarm type sound sparks things off, this is nicely layered with a series of noise blasts and percussive jangle, before, well you've guessed more fat Primal Beat bass blasts. Movement and energy is generously injected by the tasty claps.



### Burning Or Drowning ▶

Machine gun style percussion coupled with a sinister screaming synth motif are the order of the day here. Big thumping beats and excessive verb shroud the key elements in oodles of bass noise. Some trademark snarled voices and more mini breakdowns help mark out the Primal Beat sound. Is the screaming the cry of a witch burning at the stake? Only Primal Beat know.

### Negative Energy ▶

A cute off-beat squeak gives character to the syncopated percussion, meanwhile the double time bass stab is almost sickening. The sound of shrieking demons echo across the montage plus thought out claps gently step over each beat. Top it all off with some clever noise based motifs and it all adds up to another Primal Beat cracker.

